



Central Florida Offshore Anglers (CFOA) will be holding its **30th Annual CFOA Offshore Fishing Tournament** Saturday, May 30th, 2015 at Port Canaveral, Florida. We are inviting you to become a sponsor of our tournament. This is our primary fundraising event for CFOA, a 501(c)7 non-profit organization, and its foundation, Central Florida Marine Conservation Corporation, a 501(c)3, to support and enhance marine related projects, charities, angling education, youth events, and family focused activities on the Central Florida Atlantic coast and greater Orlando region.

In past years, due in a large part to the success of our tournament, we have been able to provide funding for artificial reef construction out of Port Canaveral, continued to support Don Hammond's Dolphin Tagging Research Study, Teen Sport Fishing Association, Hook Kids on Fishing and other marine conservation and youth events. Success of our tournament allows us to continue to support these great causes, provide education, comradery, and environmental stewardship to the Central Florida angling community.

We have various sponsorship opportunities in the attached package. Sponsors will be listed on promotional materials, t-shirts, CFOA website, email newsletter, and Facebook marketing. Last year's tournament poster is included in the attachment. All sponsors will be announced at the Captain's Party, weigh-in, and awards ceremony and may place literature or merchandise in captains' buckets. If you have materials or products that you would like to give away to participants, we will be happy to include them in the captains' buckets. We anticipate approximately 100 boats and several hundred people attending the events.

Additionally, we hold a raffle at our Captains' Party and are in need of products. You will be given recognition for your generosity. Items may be shipped to CFOA c/o Nathan Jones, 713 Riviera Bella Dr., Debary, FL 32713, or arrangements can be made for pick-up of donated items for the raffle and captains' buckets.

Your sponsorship and support of our tournament allows us to continue to invest in and enhance the programs we support. In order to guarantee placement in printed materials, we request receiving your funds by April 1st. Thank you for the hard work you perform for the angling community, and we look forward to having you aboard to assist with our mission.

Sincerely,

Nathan Jones

CFOA President & Tournament Director

NathanialJones@gmail.com

386-235-6173

Sponsorship Opportunities

Platinum Title Sponsor - \$3000

Platinum title sponsor's name will be included in the tournament title, "Your Company" presents the 30th Annual CFOA Offshore Fishing Tournament. You will receive a large display (2 boats or 2 truck size) area at the weigh-in area. You will be permitted to hang a banner at the stage for the weigh-in; receive a large logo placement on all marketing materials, t-shirt, recognition during radio advertisements, CFOA Facebook page, and on our email newsletter with more than 500 anglers. Additionally, you will receive a front page ad on the CFOA website, be listed in our business directory for one year, and receive two entries in the tournament.

Gold - \$1500

Gold sponsor will receive a medium display (1 boat or 1 truck size) area at the weigh-in. You will be permitted to hang a banner at the stage for the weigh-in. You will receive logo placement on all marketing materials, t-shirt, recognition during radio advertisements, CFOA Facebook page, and on our email newsletter with more than 500 anglers. You will receive a small sized ad on the CFOA website and be listed in our business directory for one year. You will receive an entry in the tournament.

Silver - \$500

Silver sponsor will receive logo placement on all marketing materials, t-shirt, CFOA Facebook page, be listed on our website's business directory for one year, and on our email newsletter with more than 500 anglers.

Tournament Boat - \$500

This is an opportunity for a tremendous amount of exposure for your company. You will be the boat that every team checks in with as they enter the port. You will have to allow a member of the tournament committee to be on the boat. Not only will you be exposed to approximately 75-100 boats in the tournament but also every other boat that enters or leaves the port that afternoon. After every boat has weighed their fish you will also have the option of docking the boat at Blue Points Marina for the awards ceremony. Tournament sponsors will receive logo placement on all marketing materials, t-shirt, CFOA Facebook page, be listed on our website's business directory for one year, and on our email newsletter with more than 500 anglers. This is an exclusive sponsorship and will only be sold to one sponsor.

Bucket Sponsor - \$500

Bucket sponsors will have their corporate logo placed on every captain's bucket (sticker to be supplied by you). Bucket sponsors will receive logo placement on all marketing materials, t-shirt, CFOA Facebook page, be listed on our website's business directory for one year, and on our email newsletter with more than 500 anglers. Your business name will have an abundant amount of exposure to spectators and anglers.

Scale Sponsor - \$500

The exclusive scale sponsor will have their name/logo (provided by sponsor) displayed on the stage by the scale where all the fish will be weighed. This space will be exposed to many photo opportunities. Sponsor will receive logo placement on all marketing materials, t-shirt, CFOA Facebook page, be listed on our website's business directory for one year, and on our email newsletter with more than 500 anglers. This is an exclusive sponsorship and will only be sold to one company.

Boat Number Sponsor - \$250

Boat number sponsors will receive their corporate logo or advertisement placed on each boat number. This is a great opportunity for you to advertise specials or coupons. This opportunity will be limited to three sponsors.

Product Sponsors - \$250.00⁽⁺⁾

By sending \$250 or more worth of products to put in the raffle or in the captains' buckets, we will acknowledge your contribution at the Captains' Party and on our website.

Awards Sponsorship Opportunities

*Award sponsorships are available for each species of fish: **grouper, wahoo, kingfish, cobia, and dolphin.** Award sponsorship is also available for 1st, 2nd, 3rd for **Lady Anglers and Juniors** divisions.*

Prize award sponsors will have opportunity for company to present cash prizes at time of announcement to winners.

Biggest Fish - \$2500

You will have the only large center logo on the official tournament board, marketing materials, t-shirt, recognition during radio advertisements, CFOA Facebook page, be listed on our website's business directory for one year, and on our email newsletter with more than 500 anglers. You have the option to present the award on the stage. There is only one spot for this category.

1st Place Fish - \$1000

You will have a medium logo on the official tournament board, marketing materials, t-shirt, CFOA Facebook page, be listed on our website's business directory for one year, and on our email newsletter with more than 500 anglers. You have the option to present the award on the stage.

2nd Place Fish - \$500

You will have a small logo on the official tournament board, all marketing materials, t-shirt CFOA Facebook page, be listed on our website's business directory for one year and on our email newsletter with more than 500 anglers. You have the option to present the award on the stage.

3rd Place Fish - \$250

You will have a small logo on the official tournament board, marketing materials, t-shirt, CFOA Facebook page, and on our email newsletter with more than 500 anglers. You have the option to present the award on the stage.

Vendor Opportunities Tournament Day

Vendor Booth - \$150

You get approximately a 12x12 foot area for setting up a tent or booth to promote or sell your products at weigh-in location.

Vendor Table - \$75

You get approximately an 8 foot area for setting up table to promote or sell your products at weigh-in location.

Food Vendor - \$250

You get approximately a 30x20 area for setting up a food truck to sell your food and beverage (minus alcohol). This is a limited sponsorship and will only be sold to three vendors. You will need to provide your own power, water and cleanup.

Parking Lot Display - \$250

You get approximately a 30x20 area for setting up a display to promote or sell your products. Power (115v) available for an additional \$25.00

Vendor Opportunities Captains' Party

Vendor Table - \$250

This is an opportunity to promote or sell with a captive audience. You get approximately a 6 foot table area for setting up a table to promote or sell your products at our Captains' Party on May 29th at Fishlips Restaurant in Cape Canaveral. This opportunity is limited to three vendors.

Weather date for tournament is May 31st.

For Sponsorship Opportunities:

Contact Nathan Jones, nathanialjones@gmail.com or 386-235-6173.

2014 Poster



29th Annual Offshore Fishing Tournament

CF OA
May 17th 2014 Port Canaveral

MYCFOA.com

Bluepoints Marina
at Port Canaveral

Pre-register online at mycfoa.com
Entry \$150.00

\$2,500.00 Biggest Fish
Groupers - Dolphin - Wahoo - Kingfish - Cobia

1st Place \$1000 • 2nd Place \$500 • 3rd Place \$250

Ladies & Juniors Divisions
Captain's Party May 16th 6-9pm @ Fishlips
Guaranteed Payment - no minimum # of boats

Logos and Sponsors:

- Left Column:** The Kraken, Bait & Tackle, Cop Out, Mosquito Creek Outdoors, Tito's Handmade Vodka, Central Florida Yacht Sales, Sailor Jerry Spiced Rum, Castaway Adventure, All Phases Electrical Contracting, Inc., Fish & Tackle, Bass Pro Shops Orlando, FL.
- Right Column:** David R. Korb, P.A., All Star Marine, The Scarle, Engel Coolers, Boat Tree Marina, FLA RENT INC., BOATWRENCH INC., 3 Day of Your Dream, FISH OR FIRE, THE HUNTER SHOP, FRESH INK, PERIODONTICS & IMPLANTOLOGY.
- Bottom:** ATLAS INSURANCE, BT'S WELDING, CENTRAL FLORIDA PERIODONTICS & IMPLANTOLOGY.

Central Florida Offshore Anglers

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